

How to make pressure putts

By Purestrike Putter

Most golfers will agree that putting is the most important element of the game. After all 40% of all golf strokes are putts. When was the last time you had a putting lesson?

We want to show you how to improve you're putting Instantly. We call it the waste paper basket principal. It's simple it needs little thought and is rarely talked about. It will transform your game. Tour players use this method.

So what is the waste basket principal? Those of us who remember throwing paper into a bin know exactly what it is. Concentrate on where it's going not on how we get it there. When we throw paper in the bin we look at where the bin is and throw. We don't think how hard, how soft or how far to take the arm back. We just throw it. It's the same with putting. Simple isn't it?

Mr Average golfer picks the line of the putt. He then takes a few practice putts to get the feel for the distance. Once over the ball his eyes become fixed on the ball. One or two cursory glances at the hole and 4 seconds later he starts the putt. **Looking at the ball gives you no information.** All it gives you are negative thoughts!

The next time you have a putt pick a spot on the hole or green. Concentrate on that spot. Look at it. Our minds know exactly what is needed to get the ball to the hole. So look at the spot or hole. This gives us all the information we need. Immediately you look back at the ball, start the putt. You are now concentrating on where the ball is going and not how it gets there. Use your body's natural ability to judge line and distance. Let it happen. If you hesitate over the ball for more than half a second you've lost it... start again.

Tour players spend a lot of time reading the green. Once they are over the ball, watch them. They concentrate on the spot, on where the ball is going. When they look back at the ball they **immediately** start the putt. There is no room for negative thoughts or doubts. That's where the hole is, roll it in! This is the waste paper basket principle in action. It works.

Trouble reading the green? Don't worry; take dead aim at the hole. You won't be far away.

Test the theory with us with a new **Purestrike Putter**.

There has never been a better time to buy a putter!

The Purestrike team